



# MAINE-ANJOU

EQUIPPED TO EXCEL  
Let Maine-Anjou work for you.

FULLBLOOD

PUREBRED

MAINETAINER

MAINE ANGUS

# AMERICAN MAINE-ANJOU ASSOCIATION

The American Maine-Anjou Association is committed to making a positive impact on the beef cattle business. Maine-Anjou cattle can offer genetics with uniformity, power, predictability and consistency. The cowman likes the Maine female, the feedlot operator likes the Maine steer and the packer wants more Maine carcasses!

**MAINE-ANJOU**



The American Maine-Anjou Association breeders represent a part of the seedstock cattle industry that have built their programs around long lasting, low input, power driven cattle that are profitable across all facets of the BEEF industry.

## ADDED PROFIT

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## EFFICIENCY

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## DISPOSITION

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## MATERNAL TRAITS

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## CARCASS VALUE

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## GENE LODER, NORTH DAKOTA

My time using Maine-Anjou bulls in the commercial business has been crucial in understanding what works. I think every registered breeder needs to be a commercial producer first, to better understand the side of profit and loss and that cattle with press weight, milking ability and fertility are the answer to the bottom line. I know Maine-Anjou cattle can do that.

# MAINE ANGUS —————

## PROGRAMMED FOR PROFIT

The Maine Angus program is a initiative created by the American Maine-Anjou Association to showcase the complementation of Maine-Anjou genetics when crossed with Angus or Red Angus cattle. This program will reveal Maine-Anjou cattle's ability to enhance feed efficiency and red meat yield when placed on British based genetics. This program should provide seedstock that will increase production and carcass yield through heterosis.

# COMMERCIAL FOCUS

## BALANCED BENEFITS

Commercial confidence comes from breeder focus on economically relevant traits and what matters most, the bottom line. Its dedication to Yield driven cattle that do not see discounts and work in a variety of climates and situations across the United States.



### Maine-Anjou Kill Data

YG	PRIME	CHOICE	SELECT	OTHER
1	0	0	2.5	0
2	0	42	10	0
3	0	25	20	0
4	0	0.5	0	0
5	0	0	0	0

\* 3% of the cattle killed saw a discount



### 2016 USDA Quality Grade

USDA YG	PRIME	CHOICE	SELECT	OTHER
1	0.07	4.06	4.79	0.55
2	0.94	23.61	10.9	1.05
3	1.78	29.94	6.2	1.49
4	0.97	9.31	1.4	0.4
5	0.22	1.86	0.33	0.12

\* 22.5% of the cattle killed in the US saw a discount

The above data shows the Maine-Anjou feed out benefits, when cattle that are fed out and harvested in an appropriate days on feed. 19.5% less discounts seen against the beef Industry standard sampled by the 2016 USDA Quality Audit.

# MAINE-ANJOU | STAND OUT

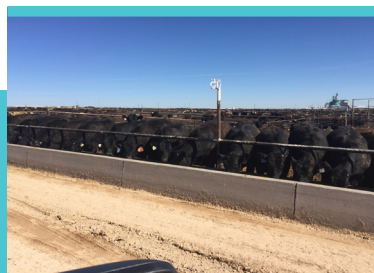
**THE BLACK HIDED, EFFICIENT MUSCLE BREED.**  
It's What We Are Known For.



**FEED EFFICIENT**



**ADDED VALUE**



**CARCASS VALUE**



Modern Beef cattle feeding is constantly evolving and Maine-Anjou influenced cattle are tested proven to perform in a multitude of settings and climates.

## OUR MAIN AREA OF EXPERTISE

What Maine-Anjou do best

Pounds of high quality,  
retail product is the  
**MAINE-ANJOU**  
difference!

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### ADDED VALUE

For the past 30+ years maine-anjou cattle have been adding value to cow/calf producers, feedlot operators and packer programs across the country.

### EFFICIENCY

Maine-Anjou cattle excel in average daily gain (ADG), finish in a shorter amount of days and do it with less feed per pound of gain.

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### DISPOSITION

Maine-Anjou cattle are even tempered, easy to handle and good natured. feedlot operators and ranchers have found this to be a real asset in overall efficiency.

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### CARCASS VALUE

Yield comes in two forms when discussing fed cattle. Yield Grade and Dress Yield. Because we offer appropriately covered, efficient feeding cattle we have them both met. 2016 NCBA Beef Quality Audit puts YG 4's and 5's at just over 14%, while our most recent kill data puts Maine-Anjou carcass cattle at less than 1%! Forego discounts and see premiums improve your bottomline!



# | AMERICAN MAINE-ANJOU ASSOCIATION

## CONTACT US

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